**VISUALIZE or FOSSILIZE!**

**A New Decade To Make GOOD Happen!**

**Steve Siemens, CSP**

**The People Builder**

**Four questions:**

1. Where would your community be today if you had a new vision?

2. How could a compelling vision change your decision making?

3. Why do we seem to be spending more time on maintaining than visioning?

4. Could your community use a little more COVID?

**C**ourage to \_\_\_\_\_\_\_\_\_\_\_!

**O**bstacles to \_\_\_\_\_\_\_\_!

**V**alues to \_\_\_\_\_\_\_\_\_\_\_!

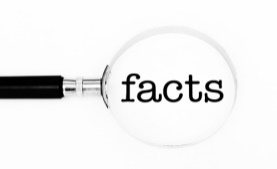
**I**deas to \_\_\_\_\_\_\_\_\_\_\_!

**D**ecisions to \_\_\_\_\_\_\_\_\_\_\_!

**1** word that will turn your community around: \_\_\_\_\_\_\_\_\_

**3** words that will contribute to the process: \_\_\_\_\_\_\_\_\_ – \_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_

**5** words that will assure that results will happen: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_



**The more specific the vision, the more dynamic the results.**

**Anyone who is trying to raise the bar will face some kind of opposition.**

**People are not looking for a leader who is telling them what to do, they are looking for a leader who is doing it.**

**People want to be a part of change!**

## CHANGE SYSTEM – COMPONENT EFFECT

**---INPUT--- ----------------PROCESS------------- ---OUTPUT --**

Case for change Vision Skills Incentives Resources Action Plan **CHANGE**

------------------- Vision Skills Incentives Resources Action Plan **STATUS QUO**

Case for change ------- Skills Incentives Resources Action Plan **CONFUSION**

Case for change Vision ------ Incentives Resources Action Plan **ANXIETY**

Case for change Vision Skills ------------ Resources Action Plan **GRADUAL CHANGE**

Case for change Vision Skills Incentives ------------ Action Plan **FRUSTRATION**

Case for change Vision Skills Incentives Resources ------------- **FALSE START**

### Diagnostic Strategic Learning Comp Process Performance

**Planning Solutions Rewards Improve Management**

It’s time to start dreaming again:

ACCOMPLISHMENTT

This is a new decade to make good happen if you

**STOP…**

…Living in the \_\_\_\_\_\_\_!

…Making \_\_\_\_\_\_\_\_\_\_!

…\_\_\_\_\_\_\_\_\_\_\_\_!

…Acting like our current challenges are \_\_\_\_\_\_\_\_\_\_\_\_\_!

…Remembering \_\_\_\_\_\_\_ failures!

…Listening to the \_\_\_\_\_\_\_\_\_\_\_\_\_\_ few!

**We need to measure the size of our community by the size of its potential not by the size of its present condition.**



**Creating a compelling VISION will draw people to your community!**

**Creating a compelling VISION will draw businesses to your community!**

**Creating a compelling VISION will draw opportunities to your community!**

Every person in your community is a LEADER:

**Characteristics of a VISIONARY LEADER!**

1. They’re \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

2. They’re \_\_\_\_\_\_\_\_\_\_\_\_\_.

3. They’re willing to take \_\_\_\_\_\_\_\_\_.

4. They’re \_\_\_\_\_\_\_\_\_\_\_\_\_.

5. They’re willing to \_\_\_\_\_\_\_\_\_ to others.

6. They have a sense of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

7. They’re \_\_\_\_\_\_\_\_\_\_\_\_\_\_.

8. They’re \_\_\_\_\_\_\_\_\_and are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

9. They practice good \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ skills.

TALK UNTIL YOU UNDERSTAND EACH OTHER.

TALK UNTIL YOU UNDERSTAND THE PROBLEM!

TALK UNTIL YOU UNDERSTAND THE SOLUTION!

10. They’re \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

11. They’re \_\_\_\_\_\_\_\_\_ - \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

12. They are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ decision-makers.

**We need to measure the size of our community by the size of its potential not by the size of its present condition.**

**YOU are the key in this new decade to make good happen!**

**ACTION STEPS:**

****

* START \_\_\_\_\_\_\_\_\_\_\_\_\_ AGAIN!
* CREATE VISION/DREAM \_\_\_\_\_\_\_\_\_\_!
* \_\_\_\_\_\_\_\_\_\_\_\_\_ ALL GENERATIONS!
* RAISE UP \_\_\_\_\_\_\_\_\_\_\_\_\_\_ LEADERS!
* BE A VISIONARY \_\_\_\_\_\_\_\_\_\_\_\_\_\_!
* BELIEVE THE \_\_\_\_\_\_\_\_\_\_\_ IS YET TO COME!
* VISUALIZE DON’T FOSSILIZE!

Steve Siemens, CSP – Siemens People Builders – steve@thepeoplebuilder.com