



IOWA WOMEN'S
FOUNDATION



IOWA BUSINESS AND CHILD CARE

October 13, 2020

CHILD CARE IMPACTS IOWA'S BUSINESSES AND ECONOMY

ACCORDING TO THE US CHAMBER OF COMMERCE FOUNDATION:
HOW CHILD CARE IMPACTS IOWA'S STATE ECONOMY REPORT



Child Care issues result in an estimated

\$935
MILLION LOSS
annually for Iowa's economy



Iowa loses an estimated
\$153 MILLION
annually in tax revenue due to
child care issues



Absences and employee turnover cost Iowa
employers an estimated

\$781 MILLION
per year

CHILD CARE IMPACTS IOWA'S BUSINESSES AND ECONOMY



65%

of parents are late to work or leave early because of child care issues



Working parents miss an average of

4.3 DAYS

of work every six months and are late to work or leave early an average of

7.5 TIMES



63%

of parents say child care costs influence their careers



85%

of millennials wish their employer offered some child care benefit



In Iowa, a family earning the median household income spends

11.9%

of their household income on child care



A family earning the single-parent median household income spends

40.7%

of their household income on child care

PRE-COVID-19 CHILD CARE DATA FOR IOWA

ACCORDING TO CHILD CARE RESOURCE AND REFERRAL



of Iowa households with children under the age of 6 have **ALL** parents working **OUTSIDE** the home

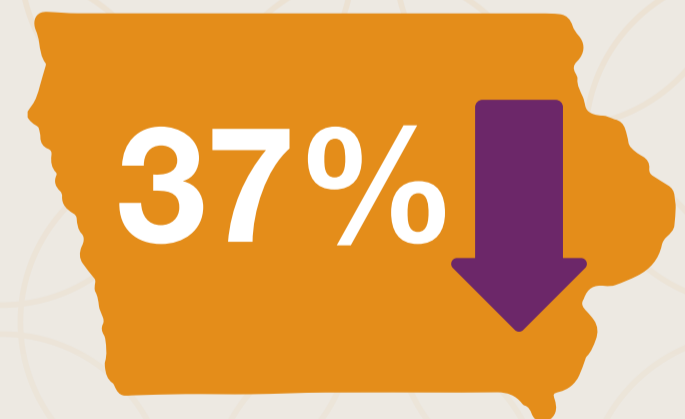
529,076
children ages 0-12 in the state of Iowa

167,399
child care spaces available

Shortfall of
361,677
spaces



On average **1 in 2** children go without access to affordable quality child care



Iowa has lost 37% of its child care businesses over the past five years

IOWA CHILD CARE DATA

(AS OF MARCH 31, 2020)

ACCORDING TO CHILD CARE RESOURCE AND REFERRAL

829*

licensed centers have
closed temporarily

171

registered child care
development homes
had reported temporary
closures

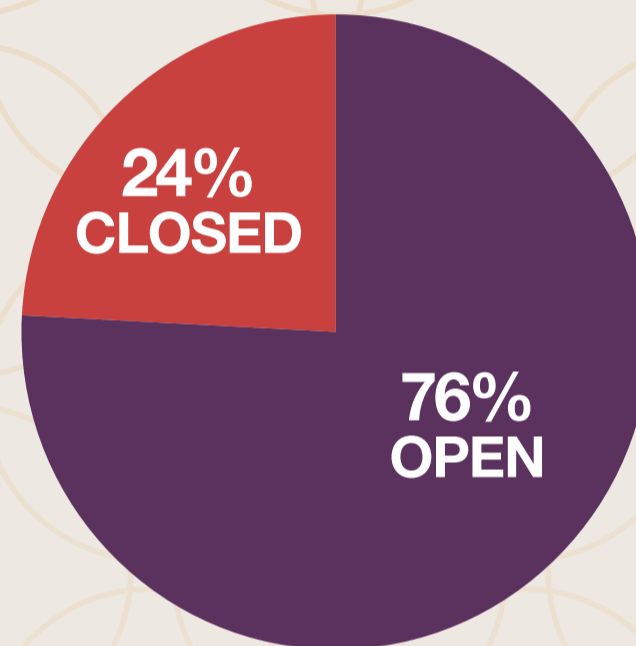
Representing a loss of over

50,000

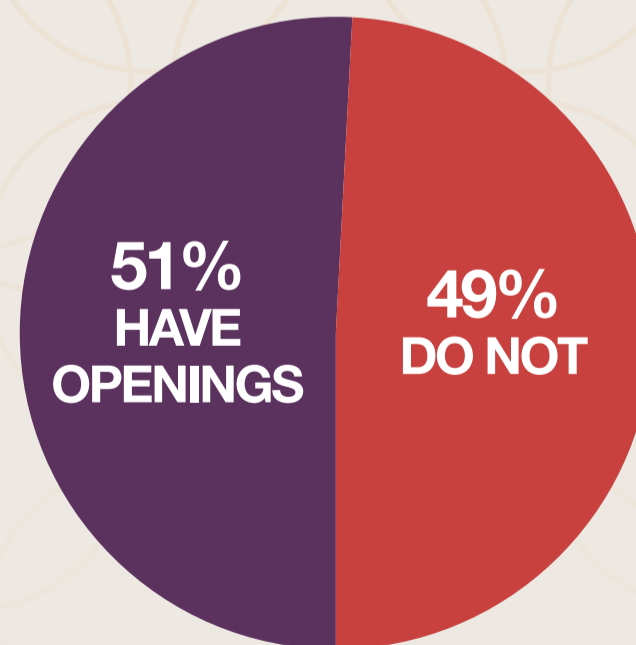
slots across Iowa

* As of April 21, 2020

SURVEY



Open child care businesses



69%
have
experienced a
financial loss

11%
have not

20%
not yet,
but expect to
do so



87.5%
plan to reopen

.5%
don't

12%
unknown



IOWA WOMEN'S
FOUNDATION

**ECONOMIC RECOVERY DEPENDS
ON CHILD CARE**

HOW CAN IOWA BUSINESSES LEAD THE WAY

***RECOMMENDATIONS FROM THE US CHAMBER OF COMMERCE FOUNDATION**

GET THE FACTS

and understand why child care matters to your business' bottom line and the Iowa economy.

EDUCATE

others including your executive and/or leadership team, other business leaders and elected officials about child care and its importance to your business.

ASSESS

your employees' needs are and collect data on utilization rates of your existing programs.

DEVELOP

strategies to implement company family-friendly policies and practices.

INVEST

in child care solutions for your employees:

- Offer flexible work arrangements
- Educate your employees about their tax and subsidy eligibility
- Create a Flexible Spending Account (FSA) and educate your employees on its benefits
- Contribute to or subsidize child care
- Provide access to a care marketplace or resource and referral service
- Provide back-up/emergency child care options
- Provide on-site child care

THANK YOU!

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