**Iowa Rural Development Council**

**Energizing Entrepreneurs *Zoominar***

**Feb 5, 2021**

**ChatBox Notes**

08:58:57 From Frank Spillers to Everyone : Good Morning Rural Iowa!!!!

08:59:12 From Bill Menner to Everyone : Glad to have you on, Frank!

09:20:05 From Jayne Armstrong to Everyone : Do you work with the SBA and Rural Development offices to leverage SBA and USDA loans? Thanks for all that you do!

09:20:07 From Bill Menner to Everyone : Find the slidedeck here: https://iowardc.org/energizing-entrepreneurs-zoominar-feb-5-2021/

09:20:49 From North Central Iowa SBDC to Everyone : Do you partner with the Kansas SBDC?

09:23:25 From Steve Radley to Everyone : Yes, in fact the SBDCs are one of our top 3 referral partners. We work with SBDCS across regions and many of them also serve as a resource on the local Entrepreneurship Community teams.

09:25:31 From Steve Radley to Everyone : Jayne: We work with SBA lenders and USDA lenders. Many of our matching loan programs match up well with SBA loans which helps the lender and provides much needed working capital to the business. We have also received multiple USDA grants to provide technical assistance to entrepreneurs.

09:28:09 From Steve Radley to Everyone : SBA, USDA, SBDCs, and SCORE are all partners in our statewide network.

09:28:20 From Steve Radley to Everyone : Try this link to the film. https://vimeo.com/401761657

09:29:26 From Steve Radley to Everyone : SBA staff also often serve on E-Community leadership teams.

09:30:05 From Ben McDougal - @1MCMidwest to Everyone : Thinking about the actors and factors in your own community? Here’s a diagram to identify existing interactions (and potential gaps) within your entrepreneurial ecosystem — https://www.instagram.com/p/CG1H2uSDY9J/ — The focus must remain on the entrepreneur and Seven Capitals that you see in this diagram is liberating as well.

09:35:28 From Libby Crimmings to Everyone : Can you please say the names of cities that are good examples of success again?

09:35:37 From Sandy Ehrig to Everyone : Don noted "Community" as the bridge...what organization is typically representing the community as the lead to make this happen?

09:35:54 From Bob riley to Everyone : Ben McDougal - Excellent point. the 7 Capitals are essential to making this work. Many of our initiatives think they can get by doing things consecutively, not concurrently. see my Op-Ed piece in DM Register on Tuesday: https://desmoinesregister-ia.newsmemory.com?selDate=20210202&goTo=A007&artid=3

09:36:00 From Ben McDougal - @1MCMidwest to Everyone : Even at the local level, perhaps we call those entrepreneur coaches “entrepreneurial ecosystem builders” to align with the emerging field?

09:36:05 From Ben McDougal - @1MCMidwest to Everyone : Don mentioned Andy Stoll from the Kauffman Foundation. Here’s a cool video he narrates called What is Entrepreneurial Ecosystem Building? — https://youtu.be/a7oQJteZn48

09:38:43 From Bill Menner to Everyone : Ord, Nebraska. Keene, NH. Klamath Falls, OR (I think)

09:40:16 From Libby Crimmings to Everyone : Thanks Bill!

09:41:43 From Frank and Kim Spillers to Everyone : Don - can you talk about the time-frame that it took Ord to be successful?

09:43:21 From Ben McDougal - @1MCMidwest to Everyone : 2021 RiseOfRest Ecosystem Playbook

https://www.revolution.com/playbook

09:45:29 From Ben McDougal - @1MCMidwest to Everyone : Frank and Kim, one thing to always remember is that this is generational work. Like 20 years from today-type stuff. Short-term and ongoing activities are key, but recognizing this is a long-term work allows everyone to stay patient as we work within the complexity.

09:47:25 From Bill Menner to Everyone : Also on IRDC website: NetWork Kansas 2020 Annual Report and list of KS e-communities.

09:47:40 From JD Scholten to Everyone : I have to jump on my next call. Thank you, Bill.

09:47:47 From Bill Menner to Everyone : See you JD!

09:57:43 From Bill Menner to Everyone : I'm saving the ChatBox content and posting it on the website too!

09:59:40 From Ben McDougal - @1MCMidwest to Everyone : https://iowastem.org/externships

10:00:28 From Matt Rebro @ Russell Construction to Everyone : FYI - Junior Achievement of the Heartland is offering a Virtual Career Fair on March 4 - with the fair being accessible for another 90-days after launch. Free for students to register - doesn't matter where they live. https://jaheartland.org/events/ja-inspire-vfair/

10:02:28 From Frank and Kim Spillers to Everyone : We will have NetWork Kansas' Amara Kniep as our guest Friday, Feb. 19th, 11:30 a.m. Central, talking about the youth entrepreneurship in Kansas. Rural Community Solutions TV Livestream YouTube channel.

10:02:41 From Steve Radley to Everyone : amara.kniep@gmail.com is our NetWork Kansas staff expert on our youth entrepreneurship programs

10:03:33 From Bill Menner to Jill Heisterkamp(Direct Message) : I told mark you wanted to talk - but go ahead and jump in if you see an opening

10:07:29 From Nadilia Gomez to Everyone : Can you speak to successful examples of capturing “boomerang” talent and investors? “Boomerang” talent: people who leave an area, gain access to capital, and then choose to return to their rural communities to invest in entrepreneurs in their areas.

10:08:53 From Frank and Kim Spillers to Everyone : For the interview with Amara Kniep, here is the link to the YouTube Channel. https://www.youtube.com/channel/UCSEQfIvxoMLaLK5vOBNfz5A

10:09:51 From North Central Iowa SBDC to Everyone : Ice House is all about Mindset which is good for training the community leaders, as well.

10:12:40 From Joseph Sorenson to Everyone : Here is a story about a gift of farmland that is being kept in production and rental income being used to support the local hospital. Why not an community entrepreneur program? https://www.desmoinesfoundation.org/about-us/news/times-citizen-howards-farmland-gift-will-benefit-hospital-foundation

10:12:50 From Ben McDougal - @1MCMidwest to Everyone : Here’s a jolt of innovative energy — https://kauffman.org/currents/rural-america-most-innovative-place-in-united-states/

10:16:01 From Ben McDougal - @1MCMidwest to Everyone : Optimism fueled by a mindset of abundance, paired with a positive-sum approach can ignite remarkable things. When you win…we win.

10:17:21 From Jason Neises to Everyone : Shifting mindsets is hard, but it's all about shifting the narrative & focusing on assets, not deficits. Ben Winchester U of Minnesota Extension has done some great research about this. At the Community Foundation of Greater Dubuque we've been using the Community Heart & Soul model to create more positive narratives about the future of our rural towns: https://www.dbqfoundation.org/initiatives/community-heart-soul

10:30:05 From Ben McDougal - @1MCMidwest to Everyone : Looking for a new book to read 📚 https://StartupCommunityWay.com

10:30:29 From Nadilia Gomez to Everyone : Thought-provoking and inspiring content today. Thank you for sharing your insight.

10:30:51 From Frank and Kim Spillers to Everyone : Thank you Bill and IRDC!! Great Zoominar!!

10:30:57 From North Central Iowa SBDC to Everyone : Thank you!