

## Rural Summit 2022 Agenda

Monday April 11

Pre-Conference Opportunities

12:00-5:00 *Rural Housing Readiness Assessment Workshop*, Garden Room, Reiman Gardens  
Lunch included, open to IRDC Summit attendees at no cost.

1:00-5:00pm: *“See, Learn, Do”*

Tour Iowa State University’s Digital Manufacturing Lab, powered by Alliant Energy with assistance by Iowa Economic Development Authority from 2:30-4:30 pm.

Tour Gross-Wen Technologies’ Slater Demonstration which uses algae to treat city wastewater.

Other site visits TBD

6pm- 7:30pm: Welcome Reception at Reiman Gardens  
*Sponsored by The Bill Menner Group and Trusted Energy*

Tuesday April 12

7:30-9am Continental breakfast

7:30-9am Registration

9am Conference Welcome

- ISU President Wendy Wintersteen
- IRDC Chair Mark Reinig

9:15am Conference Opening Keynote. Benjamin Anderson

10:00am Parade of Sponsors/Exhibitors

10:30am Networking Break

11:00am Break-out Sessions, Round 1

Critical Issues: *“Calling in/Calling out” – Connecting Everyone*

Facilities/Projects: *Growing Ag Tech in Iowa*  
*Sponsored by America’s Cultivation Corridor*

Facing the Future: *New Solutions: Leading Through Innovative Efforts*  
*Sponsored by Bolton & Menk*

- 12:15pm Lunch  
*Sponsored by D.A. Davidson*
- Opening Remarks: David Spalding, Chairman of the ISU Research Park Board of Directors  
Empowering Rural Iowa with Lieutenant Governor Adam Gregg
- 1:30pm Break-out Sessions, Round 2
- Critical Issues: Building Broadband for All
- Facilities/Projects: Housing Success Stories – ARPA and Beyond  
*Sponsored by Impact7G*
- Facing the Future: Education Partnerships Leading the Way
- 2:30pm Short Break with Light Snack/Transition to Break-out Rooms
- 2:45pm Break-out Sessions, Round 3
- Critical Issues: Preserving Arts, Culture and Entertainment in Rural Places
- Facilities/Projects: Small-town Hotels: Putting Heads in Rural Beds
- Facing the Future: Aging and Living in Place – Assuring Support in Rural Iowa  
*Sponsored by AARP Iowa*
- 3:45pm Break and Networking
- 5:00pm Rural Recognition Reception  
*Sponsored by Iowa Farm Bureau/Renew Rural Iowa*
- 5:30pm The Rand Fisher Rural Leadership Awards Ceremony  
*Sponsored by IADG Community Foundation*
- 6:30pm Dinner on your Own
- Wednesday April 13
- 7:00am Buffet Breakfast; Community Networking Time  
*Sponsored by ITC Midwest*
- 8:30am Welcome Back, Day 2

- 8:40am Roundtable #1: Making Sense of the Census: Preparing for 2030  
*Sponsored by America's SBDC - Iowa*
- 9:45am Break/Check Out
- 10:15am 45 Ideas in 45 Minutes
- 11:00am Closing Keynote Brenda Clark Hamilton  
*Sponsored by Monkeythis*  
*"Dynamic Leaders Needed...to Be Rural Iowa Influencers"*
- 11:50pm Parting Messages and Adjournment