

Rural Summit 2022 Agenda

Monday April 11

Pre-Conference Opportunities

12:00-5:00 *Rural Housing Readiness Assessment Workshop*, Garden Room, Reiman Gardens
Lunch included, open to IRDC Summit attendees at no cost.

1:00-5:00pm: *“See, Learn, Do”*

Tour Iowa State University’s Digital Manufacturing Lab, powered by Alliant Energy with assistance by Iowa Economic Development Authority from 2:30-4:30 pm.

Other site visits TBD

6pm- 7:30pm: Welcome Reception at Reiman Gardens
Sponsored by The Bill Menner Group and Trusted Energy

Tuesday April 12

7:30-9am Continental breakfast

7:30-9am Registration

9am Conference Welcome

- ISU President Wendy Wintersteen
- IRDC Chair Mark Reinig

9:15am Conference Opening Keynote. Benjamin Anderson

10:00am Parade of Sponsors/Exhibitors

10:30am Networking Break

11:00am Break-out Sessions, Round 1

Critical Issues: *“Calling in/Calling out” – Connecting Everyone*

Facilities/Projects: *Growing Ag Tech in Iowa*
Sponsored by America’s Cultivation Corridor

Facing the Future: *New Solutions: Leading Through Innovative Efforts*

- 12:15pm Lunch
Sponsored by D.A. Davidson
- Opening Remarks: David Spalding, Chairman of the ISU Research Park Board of Directors
- Empowering Rural Iowa with Lieutenant Governor Adam Gregg
- 1:30pm Break-out Sessions, Round 2
- Critical Issues: Building Broadband for All
- Facilities/Projects: Housing Success Stories – ARPA and Beyond
- Facing the Future: Education Partnerships Leading the Way
- 2:30pm Short Break with Light Snack/Transition to Break-out Rooms
- 2:45pm Break-out Sessions, Round 3
- Critical Issues: Preserving Arts, Culture and Entertainment in Rural Places
- Facilities/Projects: Small-town Hotels: Putting Heads in Rural Beds
- Facing the Future: Embracing Those 9 to 99 – Multi-gen strategies
Sponsored by AARP Iowa
- 3:45pm Break and Networking
- 5:00pm Rural Recognition Reception
Sponsored by Iowa Farm Bureau/Renew Rural Iowa
- 5:30pm The Rand Fisher Rural Leadership Awards Ceremony
Sponsored by IADG Community Foundation
- 6:30pm Dinner on your Own

Wednesday April 13

- 7:00am Buffet Breakfast; Community Networking Time
Sponsored by ITC Midwest
- 8:30am Welcome Back, Day 2
- 8:40am Roundtable #1: Making Sense of the Census: Preparing for 2030
Sponsored by America's SBDC - Iowa
- 9:45am Break/Check Out

10:15am	45 Ideas in 45 Minutes
11:00am	Closing Keynote Brenda Clark Hamilton
11:50pm	Parting Messages and Adjournment