



IOWA NONPROFIT ALLIANCE

Est. 2022



About the INA



IOWA
NONPROFIT
ALLIANCE

WE MAKE IT
POSSIBLE FOR
NONPROFITS
TO ACHIEVE MORE.

MISSION



"A **THRIVING** NONPROFIT SECTOR
DOING ITS BEST WORK TO
POSITIVELY
impact people and
communities **statewide.**"

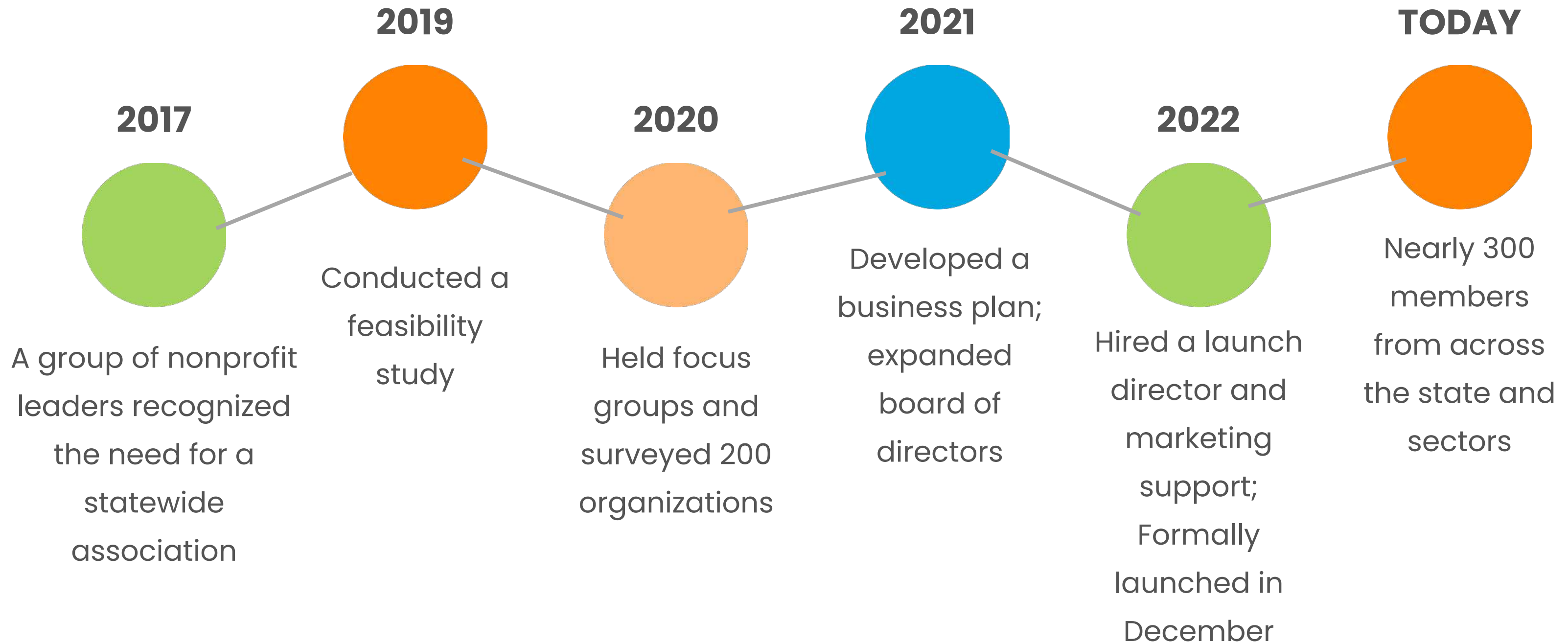
Our Vision

STRENGTHENING IOWA'S NONPROFIT SECTOR THROUGH:

- HIGH-QUALITY AND AFFORDABLE RESOURCES FOR NONPROFIT LEADERS AND THOSE WHO SERVE THE SECTOR
- EDUCATIONAL OPPORTUNITIES
- AN ORGANIZED NETWORK OF NONPROFIT PROFESSIONALS AND VOLUNTEERS
- AND A UNIFIED VOICE ON ISSUES IMPACTING NONPROFIT ORGANIZATIONS AND THE PEOPLE THOSE ORGANIZATIONS SERVE.

Our Value

INA HISTORY



INA BOARD



Julianne Gassman, President
Director and Professor Office
of Community Engagement
University of Northern Iowa
Cedar Falls



Paul Thelen, Vice President
University of Iowa
Larned A. Waterman Iowa
Nonprofit Resource Center
Iowa City



Jennifer Smyser, Treasurer
Vice President/Director of
Policy Programming Strategy
Stanley Center for
Peace and Security
Muscatine



Sheriffa Jones, Secretary
Executive Director
Spencer Chamber of
Commerce
Spencer

INA BOARD



Emily Shields, Director
Executive Director
Community Colleges
for Iowa
Des Moines



Ras Smith, Director
Director of Destination
Development at
Experience Waterloo
Waterloo



Matt Unger, Director
Chief Executive Officer
Des Moines Area Religious
Council (DMARC)
Des Moines



Jordan DeGree, Director
Executive Director
Idea Bright
Dubuque



Donna Dostal, Director
President + CEO
Community Foundation
for Western Iowa
Council Bluffs

The logo features the text 'INA TEAM' in a bold, orange, sans-serif font, centered within a stylized shield shape. The shield is composed of several concentric, curved orange bands that form a protective barrier around the text. The overall design is clean and modern, with a warm orange color palette.

INA TEAM

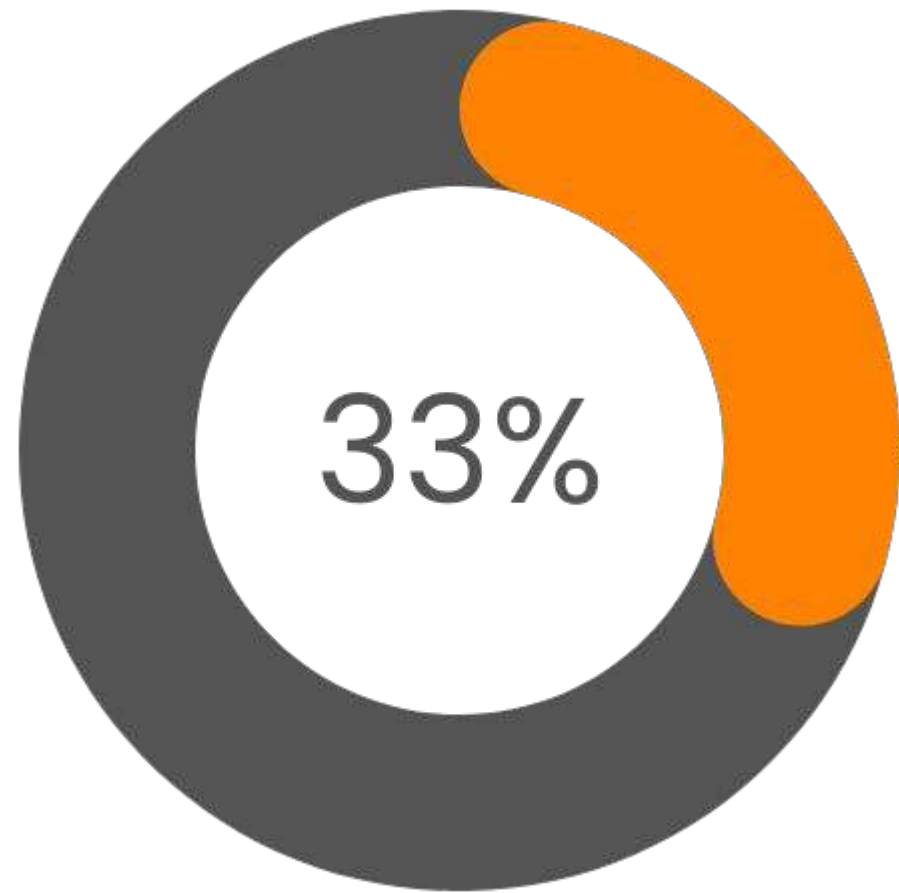
Bethany Snyder
Launch Director

Skyler Ramsey
VISTA / Program Associate

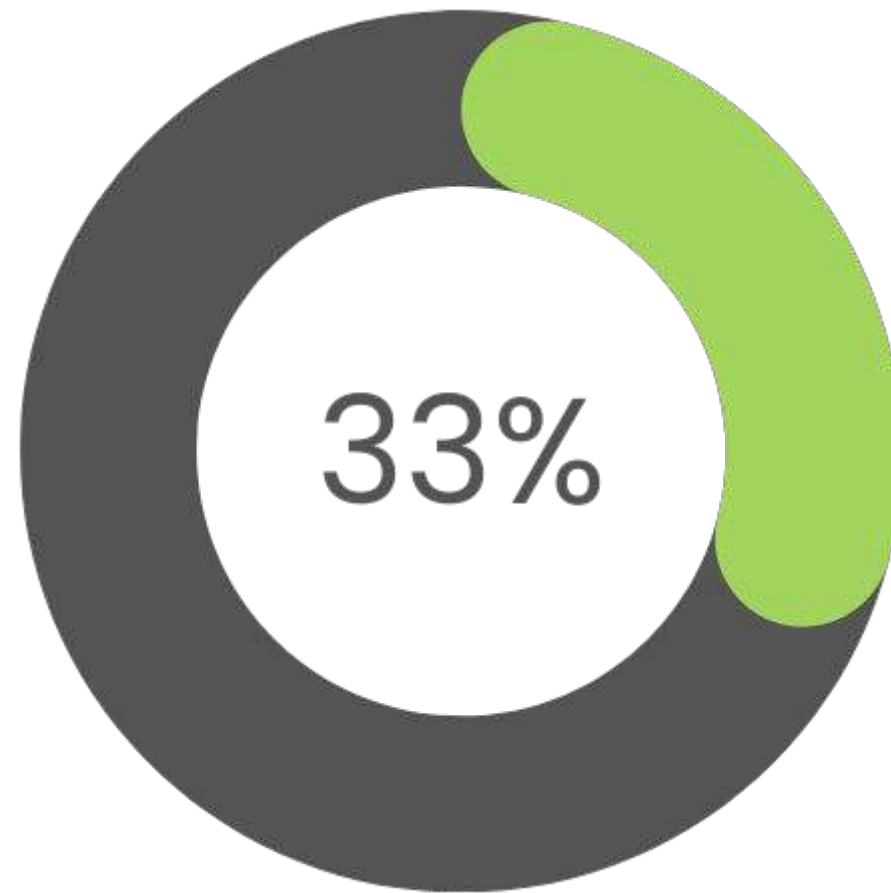
Jamie Loggins-Evans
Marketing Consultant

In2It Digital
Digital Consultant

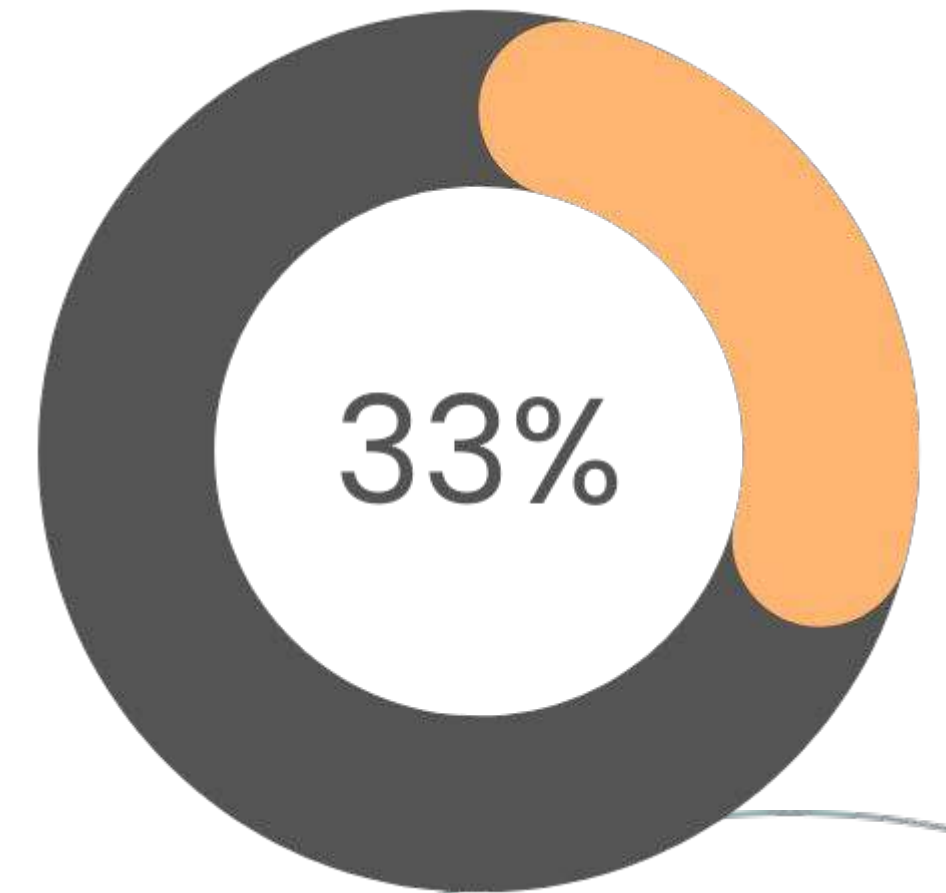
INA FUNDING MODEL



member dues



earned income



grants & sponsorships

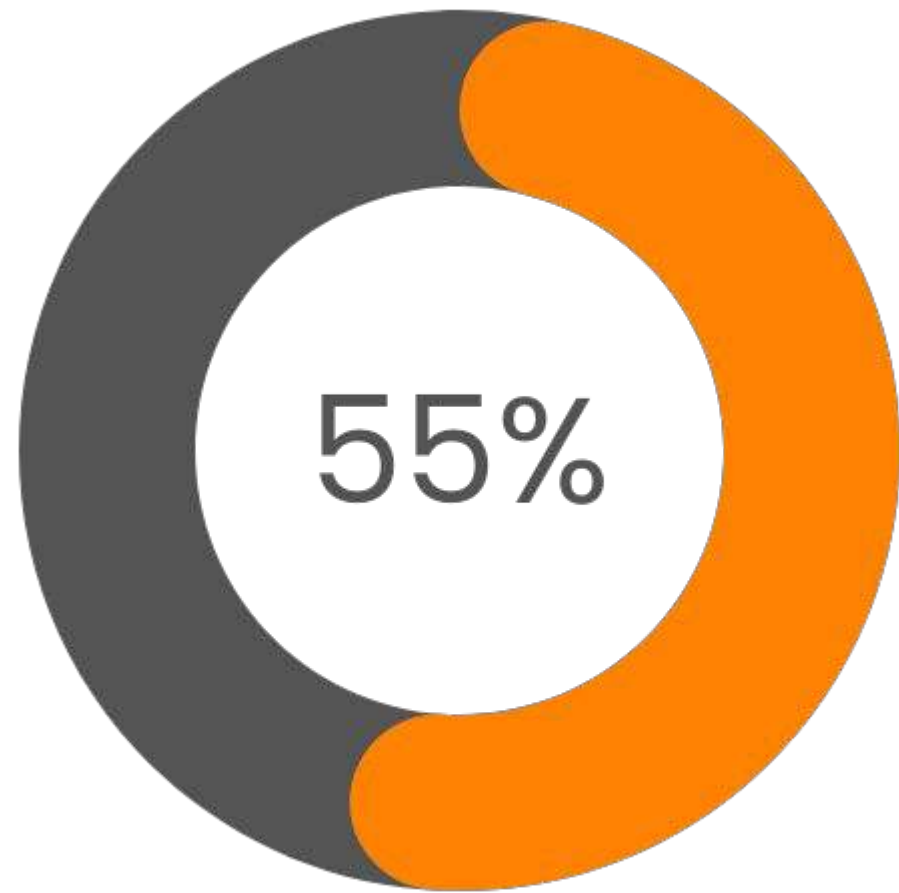
The National Council of Nonprofits



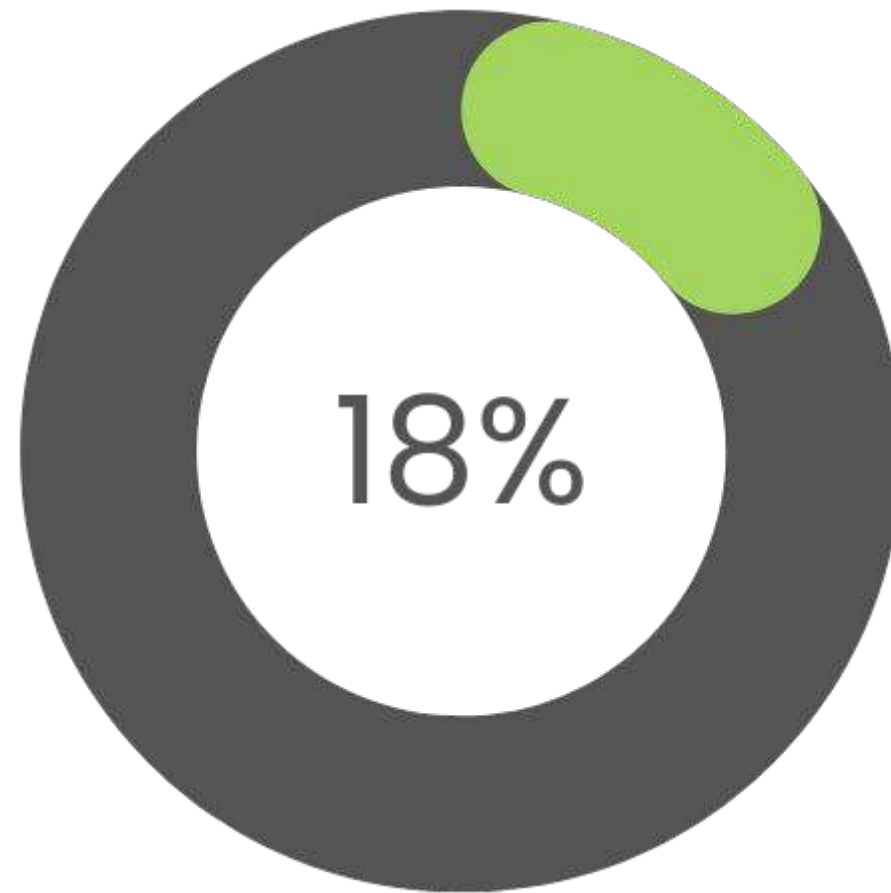


About Iowa's Nonprofit Sector

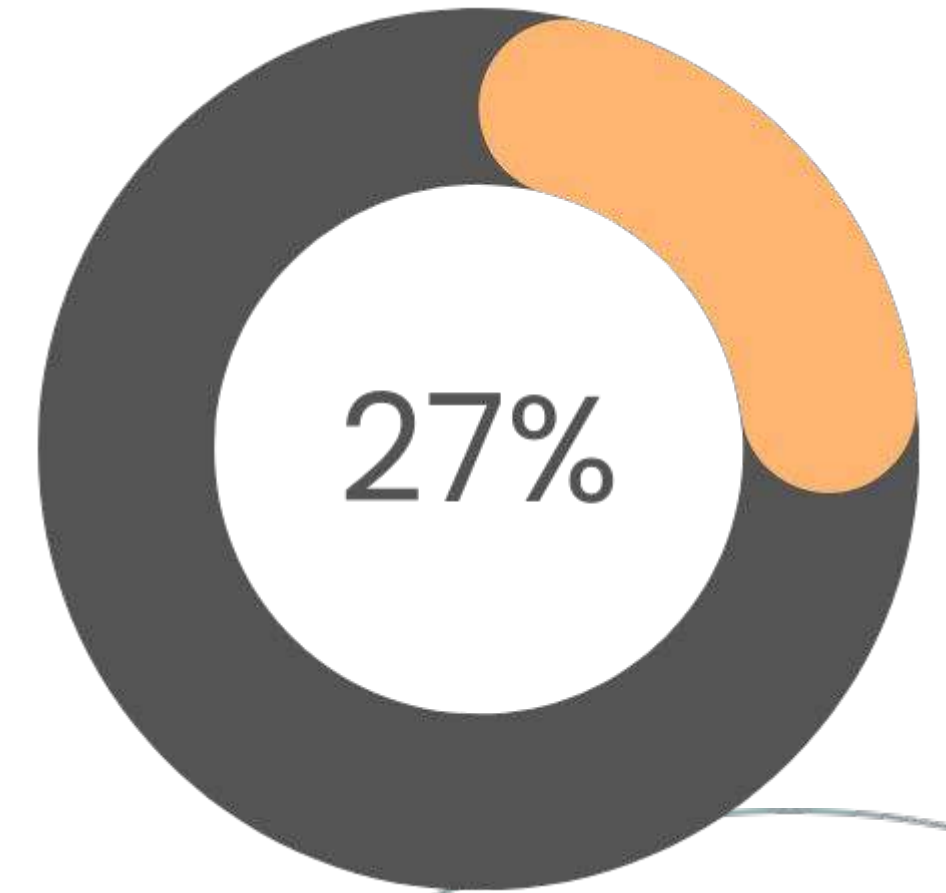
IOWA'S NONPROFITS



are located in
metropolitan areas



are located in
micropolitan areas



are located in
rural areas

1 OUT OF 11

1 in 11 Iowans in the private workforce are employed by a nonprofit, which is more than 148,000 Iowans

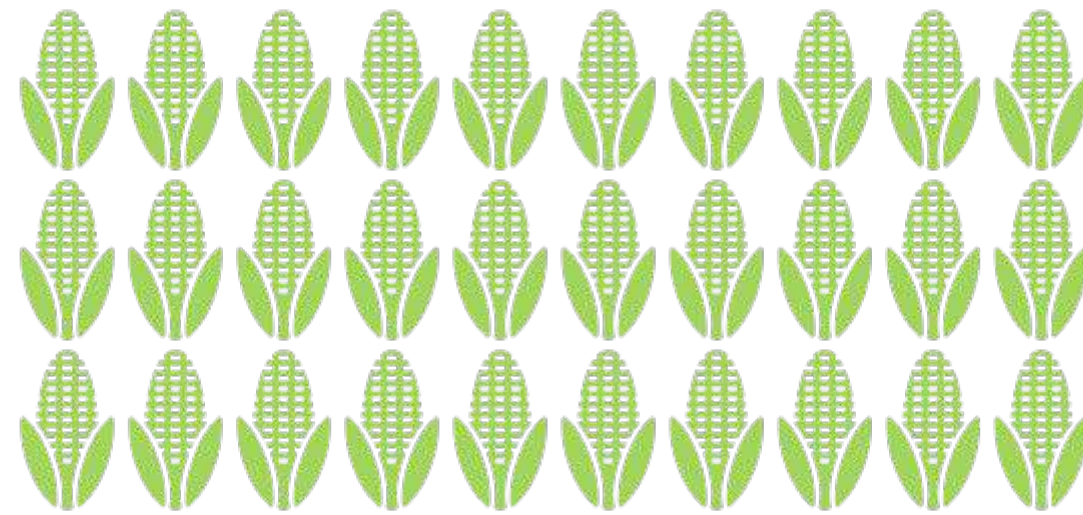





Iowa's nonprofits
filed nearly
\$17 billion
in revenue in 2020

26,000 NONPROFIT ORGANIZATIONS

15,688 (62%) have the
charitable 501c3 status
given by the IRS



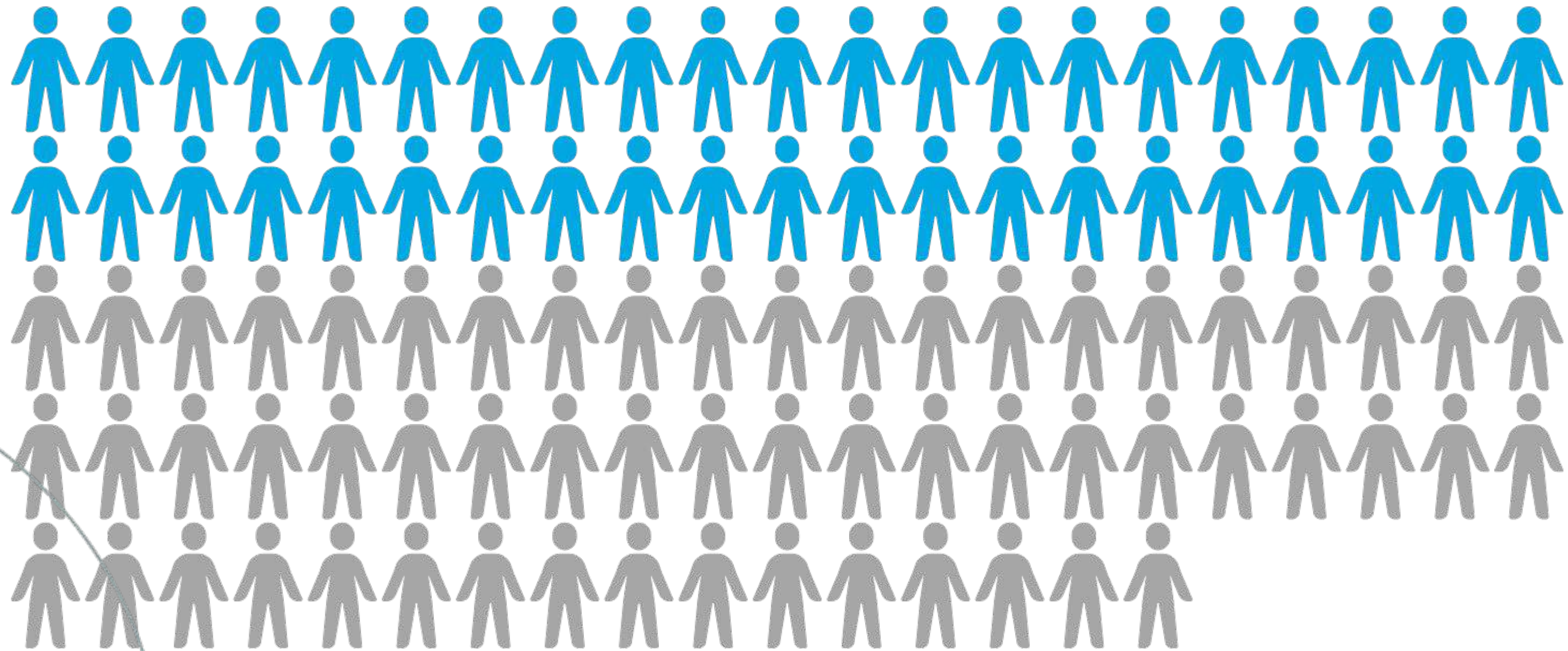


Iowa's nonprofits
filed nearly
\$16 billion
in program
expenses in 2020



Volunteerism in Iowa

In 2021, 41.8% of Iowans volunteered regularly despite the COVID-19 pandemic.



Source: Volunteer Iowa



Iowa's volunteers
provided service worth

\$1.3 billion

in labor to Iowa charities and
communities keeping them
afloat while meeting a bigger
demand.

Iowa's volunteer rate ranks
4th highest in the country.

4



INA Membership & Benefits

WHO CAN JOIN INA?

ORGANIZATIONS

INDIVIDUALS

STUDENTS

**COLLEGE/UNIVERSITY
Departments**

**GOVERNMENT
ENTITIES**

TYPE OF MEMBERSHIP

ORGANIZATION



Dues based on Annual Budget

- Nonprofit Organizations
- Registering for the organization
- Voting members
- Allows multiple people to be added after the initial registration

TYPE OF MEMBERSHIP

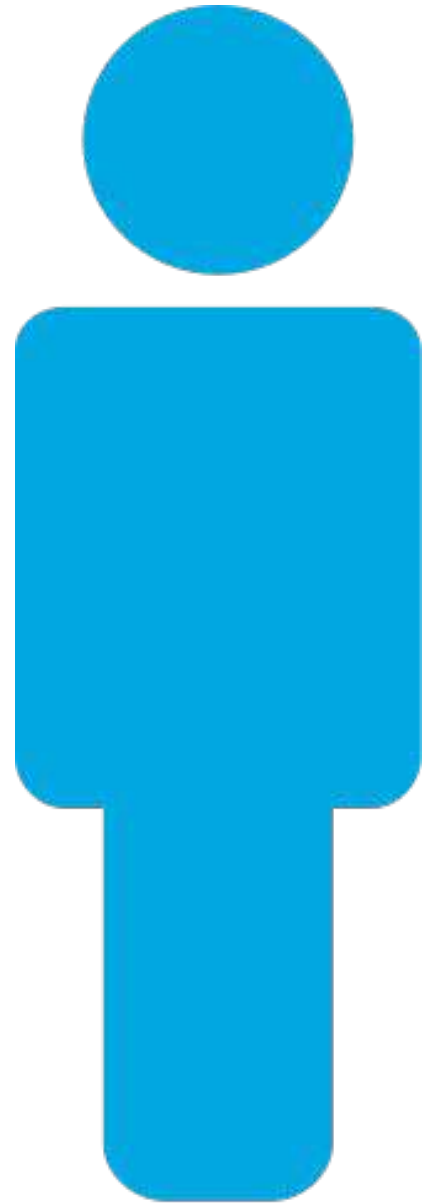


STUDENT

Dues/Year \$25

- College and Graduate Students Only
- Individual Sign-up
- Affiliate Membership (non-voting)

TYPE OF MEMBERSHIP



INDIVIDUAL

Dues/Year \$100

- Individual Sign-up
- You are not currently part of an organization and do not fit into any of the other categories (current nonprofit employees must be a part of an organizational membership)
- Affiliate Membership (non-voting)

TYPE OF MEMBERSHIP



COLLEGE/UNIVERSITY DEPT.

Dues/Year \$500

- College or University Departments
- Allows multiple people to be added after the initial registration.
- Affiliate Membership (non-voting)

TYPE OF MEMBERSHIP

GOVERNMENT ENTITY

Dues/Year \$500

- Government Agencies
- Allows multiple people to be added after the initial registration.
- Affiliate Membership (non-voting)



INA BENEFITS

TOOLS & TRAININGS

ADVOCACY

NETWORKING

GROUP DISCOUNTS



TOOLS & TRAINING & RESOURCES



Provide high-quality training and educational opportunities

Provide access to our Guidelines and Principles

Host the Iowa Nonprofit Summit


Share Members' information across communications channels;
community calendar; newsletter

Speak with one voice for Iowa's nonprofit sector

Ensure our state policies and laws lift up and strengthen our nonprofit sectors

Educate lawmakers about Iowa's nonprofit sector and our significant contributions to the economy and building strong communities

Provide advocacy trainings designed specifically for nonprofits



ADVOCACY

NETWORKING

Organize networking events across the state

Provide information and resources about Iowa's nonprofits and trends in the nonprofit sector


Provide Members access to an online community with channels dedicated to specific topics, staff roles, etc.

Create opportunities for nonprofit professionals to share best practices, resources, and comradery





Coming Up in 2024

- 
- More Networking Opportunities - regional and virtual
 - More Professional Devel Opportunities - regional and virtual
 - Amp up Advocacy Program
 - Vendor Discounts
 - Statewide Salary Study
 - Nonprofit Job Board / Career Center

● FEBRUARY 20, 2024

IOWA'S NONPROFITS UNIT: LEGISLATIVE RECEPTION

SAVE THE DATE

POWERED BY:



IOWA
NONPROFIT
ALLIANCE





IN A MINUTE

IOWA NONPROFIT ALLIANCE NEWSLETTER

SUBSCRIBE



BECOME A FOUNDING MEMBER



- **50% off membership dues the first year use code: INAFM50. Ends December 31, 2023.**
- Early registration access to all events and trainings for the first year of membership
- Recognition as a founding member for the duration of your membership
- Spotlight throughout the year on social and in newsletters

