

Iowa Initiative for Sustainable Communities

Connecting Iowa communities with UI learning to advance shared goals

Iowa Rural Development Council
01.26.24

Travis Kraus

Associate Professor, School of Planning & Public Affairs
Director, Iowa Initiative for Sustainable Communities
319.335.2798 | travis-kraus@uiowa.edu
iisc.uiowa.edu



IOWA

Initiative for Sustainable
Communities

1. School of Planning & Public Affairs update
2. Engagement at the University of Iowa
3. Community Engagement Benefits
4. A Short History of IISC
5. Our Current Model
6. How to Connect with IISC
7. Q&A
8. Some of my favorite projects and photos!

Kickoff in
Dubuque



IOWA

Initiative for Sustainable
Communities

CAREERS THAT CHANGE THE WORLD

- Public Policy
- Non-Profit Management
- City Management
- Urban Planning
- Housing
- Sustainability
- Transportation
- Community & Economic Development

DEGREES & MINORS

- Master of Public Affairs (est. 2020)
- Master of Urban & Regional Planning (ranked #16)
- Minor in Public Policy
- Minor in Urban Studies
- Online Transportation Certificate

INTERNSHIPS

- Bring one of our grad students onto your team!

Kayaking in Manchester



IOWA

School of Planning
and Public Affairs

sppa.uiowa.edu

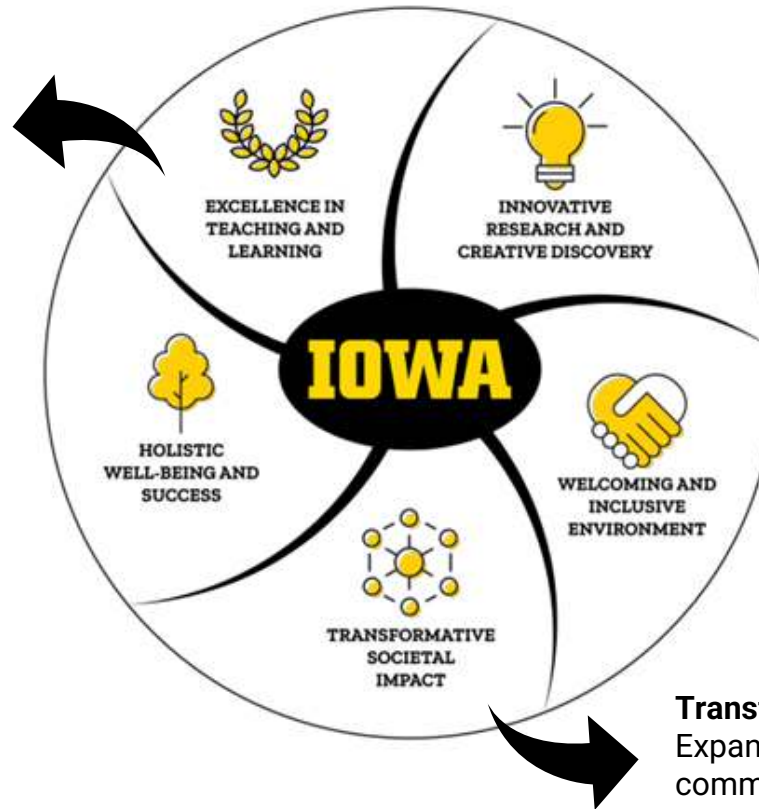
IOWA

Initiative for Sustainable
Communities

UNIVERSITY OF IOWA
STRATEGIC PLAN
2022–2027

Excellence in teaching and learning:

Foster high-quality teaching and dynamic educational experiences that empower all students to achieve their aspirations.



Transformative societal impact:

Expand the university's impact on local and regional communities, the state of Iowa, and the world by leveraging its areas of distinction, the resources entrusted to it, and the collective talent of its people.

UNIVERSITY OF IOWA
STRATEGIC PLAN
2022–2027

Excellence in teaching and learning:

Foster high-quality teaching and dynamic educational experiences that empower all students to achieve their aspirations.



Transformative societal impact:

Expand the university's impact on local and regional communities, the state of Iowa, and the world by leveraging its areas of distinction, the resources entrusted to it, and the collective talent of its people.

BENEFITS

STUDENTS Enhanced Learning
Professional Skills
Sense of Purpose

PARTNERS Increased Capacity
Creativity & Innovation
Financial Benefits

IOWA Retain Talent
University “for” Iowa
Research Partnerships

ECR Iowa Final
Presentation



IOWA

Initiative for Sustainable
Communities

Iowa Initiative for Sustainable Communities

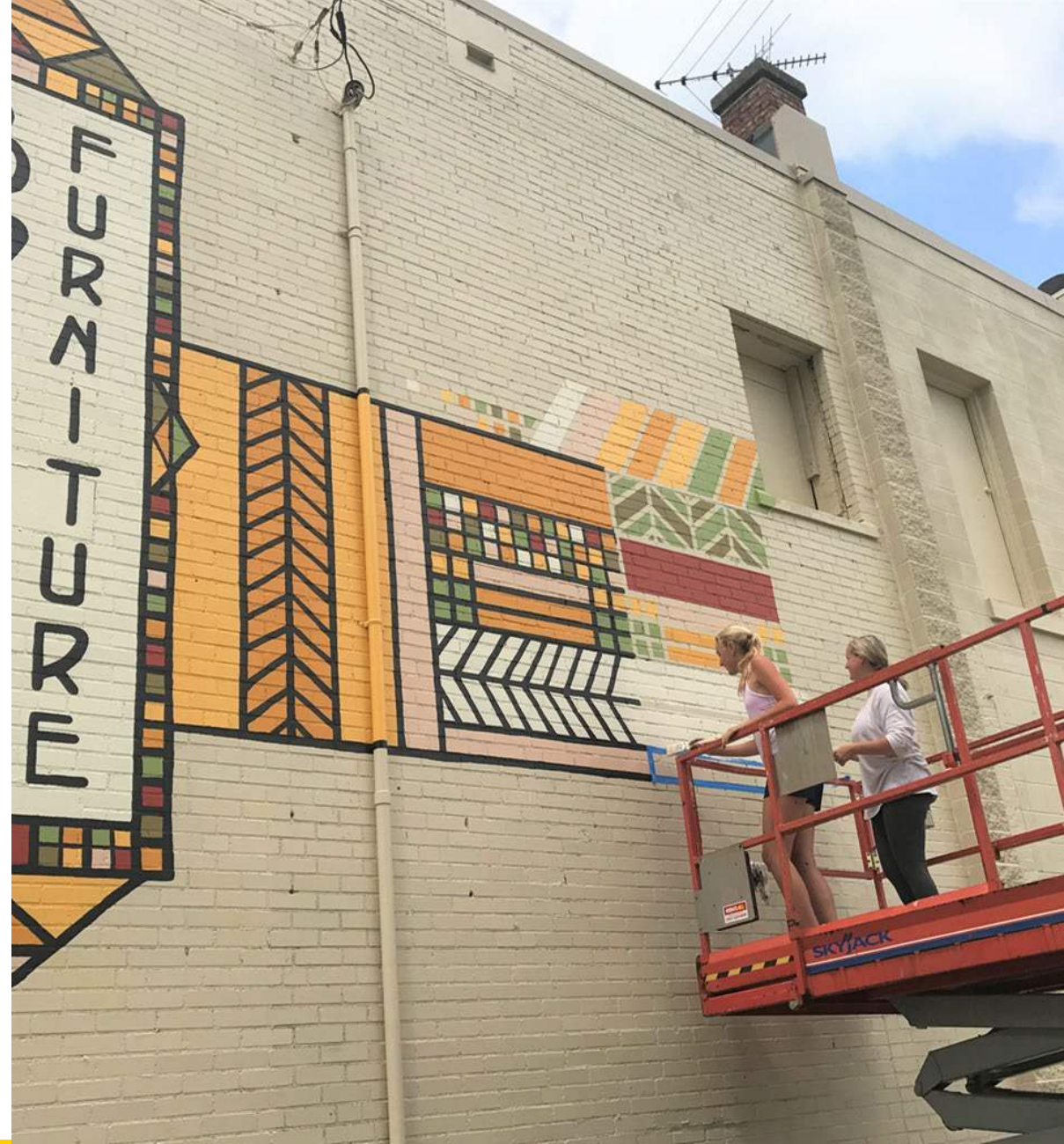
is a **campus-wide** community engagement initiative that **empowers** students, faculty, staff, and community partners to **co-create mutually beneficial** partnerships in pursuit of **vibrant, sustainable, and equitable futures.**

- **Formed in 2009**
- **Focus energy & resources into a single community**
- **Quickly expanded to be campus-wide**
- **Opportunities for additional standalone projects**

"Building our Brand"
in Mason City



RIP green leaf
logo!



IOWA

Initiative for Sustainable
Communities



★ **18** FULL IISC PARTNERSHIPS

● **50+** IOWA COMMUNITIES



24 CAMPUS DEPARTMENTS

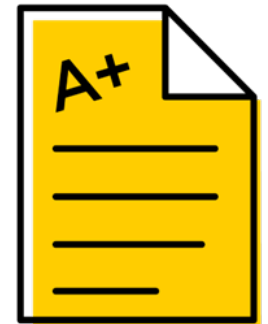


200+ STUDENTS EACH YEAR



10K+ HOURS PER PARTNERSHIP

378 PROJECTS SINCE 2009



Nearly all the final reports, presentations, etc. are available to review on the IISC website



IOWA

Initiative for Sustainable
Communities



Travis Kraus

Associate Professor, School of Planning & Public Affairs
Director, Iowa Initiative for Sustainable Communities
319.325.3905 | travis-kraus@uiowa.edu



Jennifer New

Community Engagement Specialist
Iowa Initiative for Sustainable Communities
jennifer-new@uiowa.edu



Jerry Anthony
Associate Professor, School of Planning and Public Affairs
■ jerry-anthony@uiowa.edu
📍 Profile



Loyce Arthur
Associate Professor, Department of Theatre Arts
■ loyce-arthur@uiowa.edu
📍 Department Bio



Steven Spears
Associate Professor, School of Planning and Public Affairs
■ steven-spears@uiowa.edu
📍 Department Bio



Christopher Stoddes
Associate Professor of Instruction, Department of Civil & Environmental Engineering
■ christopher.stoddes@uiowa.edu
📍 Department Bio



Peggy Stover
Associate Professor of Practice and Director, Undergraduate Marketing Institute
■ peggy-stover@uiowa.edu
📍 Department Bio



Michal Bateman
Lecturer, School of Library and Information Science
📍 Department Bio



David Bennett
Professor and Department Chair, Geographical & Sustainability Sciences
■ david.bennett@uiowa.edu
📍 Department Bio



Nicholas Benson
Executive Director, Office of Community Engagement
■ nicholas.benson@uiowa.edu



Jason Brummond
Adjunct Faculty and Publisher of The Daily Iowan
■ jason.brummond@uiowa.edu
📍 <https://www.dailyiowan.com/people/brummond08445223/>



Samantha Zubike
Assistant Professor, School of Planning and Public Affairs
■ samantha.zubike@uiowa.edu
📍 Department Bio



Michelle Scherer
Professor, Civil and Environmental Engineering
■ michelle.scherer@uiowa.edu
📍 <https://engineering.uiowa.edu/people/michelle-michelle>



Carrie Schuettgela
Associate Professor, School of Planning and Public Affairs
■ carrie.schuettgela@uiowa.edu
📍 Department Bio



Charles Connerly
Professor Emeritus, School of Planning and Public Affairs
Formerly, Iowa Initiative for Sustainable Communities
■ charlesconnerly@uiowa.edu
📍 Department Bio



Dave Cwietny
Professor, Civil and Environmental Engineering
■ dave.cwietny@uiowa.edu
📍 Department Bio



Kyiah Hedding
Assistant Professor, Journalism and Mass Communications
■ kyiah-hedding@uiowa.edu
📍 <https://journcomm.uiowa.edu/people/kyiah-hedding>



Alex Scott
Assistant Professor
■ alex-scott@uiowa.edu
📍 <https://journalism.uiowa.edu/people/alex-scott>



Christine Shea
Associate Professor
■ christine.shea@uiowa.edu
📍 Faculty Bio



Frank Durban
Associate Professor, School of Journalism and Mass Communications
■ frank.durban@uiowa.edu
📍 Department Bio



Leslie Finer
Director, Arts Share
Arts and Humanities Director, Office of Community Engagement
■ lesliefiner@uiowa.edu
📍 Department Bio



Nio Hartmann
Assistant Professor
■ nio-hartmann@uiowa.edu
📍 <https://journcomm.uiowa.edu/people/nio-hartmann>



Adam Skibbe
Senior GIS Administrator, Geographical and Sustainability Sciences
■ adam-skibbe@uiowa.edu
📍 Department Bio



Scott Spak
Assistant Professor, School of Planning and Public Affairs
■ scott-spak@uiowa.edu
📍 Department Bio



Darla Fisher Page
Clinical Associate Professor of Law
■ darla.fisherpage@uiowa.edu
📍 Department Bio



Richard Fosse
Professor of Practice, Civil and Environmental Engineering
■ rich-fosse@uiowa.edu
📍 Department profile



Haifeng Guan
Assistant Professor, School of Planning and Public Affairs
■ haifeng-guan@uiowa.edu
📍 Department Bio



Claire Frances
Director, Center for Language and Culture Learning
■ claire-frances@uiowa.edu
📍 <http://ccllc.org>



Eric Gidal
Professor, English
■ eric.gidal@uiowa.edu
📍 <https://english.uiowa.edu/people/eric-gidal>



Karen Heimer
Professor, Department of Sociology and Criminology
■ karen-heimer@uiowa.edu
📍 Department Bio



Ali Hval
Visiting Faculty, Art & Art History
■ ahval@gmail.com
📍 <https://www.pfw.edu/>



Phuong Nguyen
Associate Professor, School of Planning and Public Affairs
■ phuongnguyen@uiowa.edu
📍 Department Bio



Megan Gitter
Assistant Professor, School of Social Work
■ megan-gitter@uiowa.edu
📍 Department Bio



Paul Hanley
Associate Professor, Department of Civil and Environmental Engineering
■ paul.hanley@uiowa.edu
📍 Department Bio



Travis Kraus
Associate Professor, School of Planning and Public Affairs
Director, Iowa Initiative for Sustainable Communities
■ travis-kraus@uiowa.edu



Zach Kucharski
Professional Advisory Board and Executive Editor, The Gazette



Rachel Young
Associate Professor, School of Journalism & Mass Communications
■ rachel.young@uiowa.edu
📍 Department Bio

IISC TOPIC AREAS & CAPABILITES

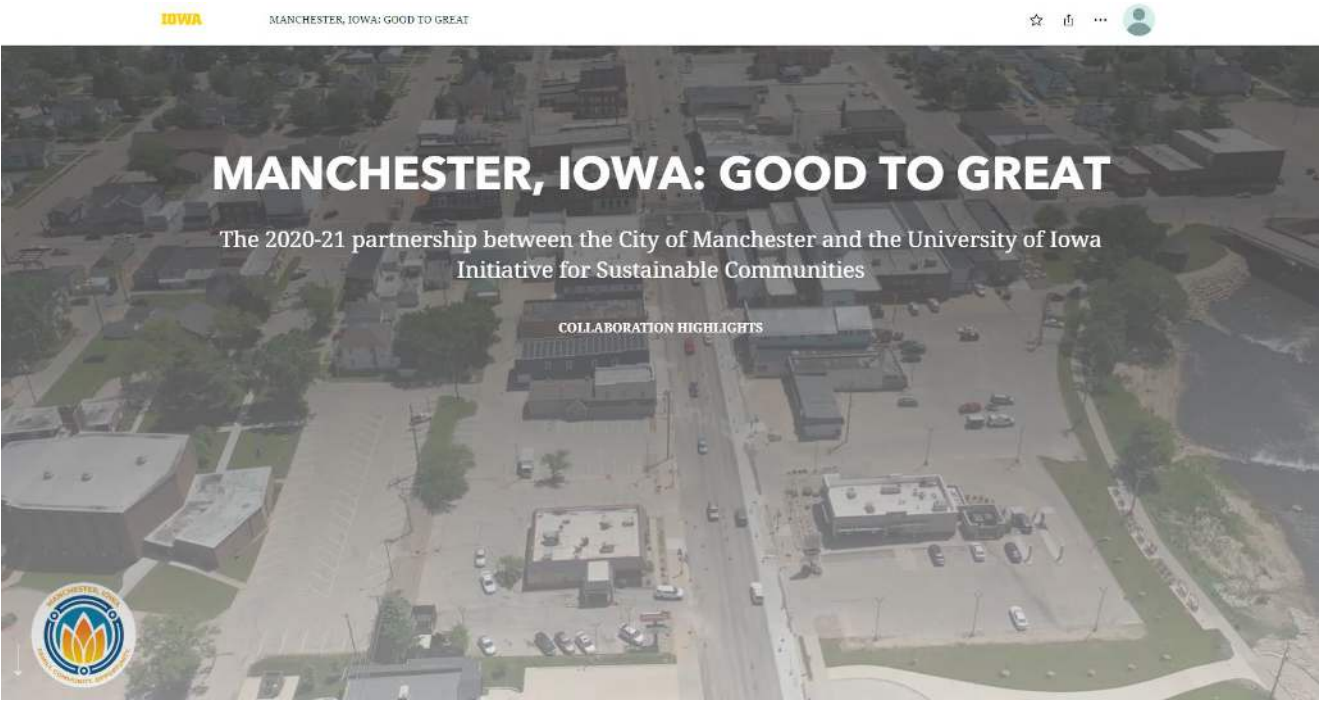
EXAMPLE PARTNERSHIP YEAR

- 1 Planning Project
- 1 Public Policy Project
- 1 Graphic Design Project
- 1 Mural Installation
- 1 Marketing Project
- 1 Digital Archiving Project
- 1 Law Project
- 2 GIS Projects
- 2 Film Projects
- 4 Engineering Projects

15 Total Projects



But what does it really look like?



bit.ly/IISC-Manchester

Connect with IISC!

1

Full partnership

Watch for Requests
for Letters of Interest

2

Stand-alone projects

Send us your ideas

3

Help us evolve

We are eager to
do more!

Home Slice
Handmade Pies in
Bondurant



IOWA

Initiative for Sustainable
Communities

**THANK
YOU!**

IOWA

Initiative for Sustainable
Communities