

2024 Iowa Rural Summit

Wednesday April 10

Pre-Conference Opportunities

- 10:00-3:00 2023 Annual Rural Housing Readiness Assessment Conference. Lunch provided. Garden Room, Gateway Center, Ames, Iowa
- 1:00-5:00 Empower Rural Iowa
- 5pm- 7pm: Welcome Reception at Reiman Gardens
Gateway Hotel and Conference Center Garden Room
Sponsored by DMACC and The Bill Menner Group

Thursday April 11

- 7:30-9am Registration and Continental breakfast
Sponsored by Iowa State University Extension and Outreach
- 9am Conference Welcome, Gateway Hotel Prairie Ballroom

IRDC Board President Mark Reinig
ISU VP for Extension & Outreach Jason Henderson
- 9:10am Creating a Culture of Excellence and Civility, Prairie Ballroom
Scott Raecker, Executive Director, Robert D. and Billie Ray Center
Sponsored by CultureALL
- 10:00AM “30 Questions in 30 Minutes: What Do We Need from this Summit?”, Prairie Ballroom.
Sponsored by Goldman Sachs 10,000 Small Businesses
- 10:30am Celebration of Sponsors and Exhibitors, Prairie Ballroom
- 11:00am Break-out Sessions, Round 1

Critical Issues: *Rural Pharmacies: Keeping Doors Open/New Ideas*, Prairie South

Facilities/Projects: *Culture and Community: Three Stories*, Prairie Central

Facing the Future: Elite Leadership in Small Towns, Prairie North
Sponsored by Alliant Energy
- 12:15pm Lunch, Garden Room with Overflow Rooms Available
Sponsored by D.A. Davidson
Empowering Rural Iowa with Lieutenant Governor Adam Gregg
- 1:30pm Break-out Sessions, Round 2

Critical Issues: *Main Street, Hometown Pride and Heart & Soul: Three Ideas*, Prairie North

Facilities/Projects: *Ag and Ag Tech: Driving Rural Innovation*, Prairie Central

Sponsored by Iowa Farm Bureau

Facing the Future: *Complex Strategies: A Deep Dive for Summit Vets*, Prairie North

- 2:30pm Short Break with Light Snack/Transition to Break-out Rooms
- 2:45pm Break-out Sessions/Population Cohorts
- Under 2,500 Caucus Prairie South
- 2,501-5,000 Caucus Prairie Central
- 5,001-10,000 Caucus: Prairie North
- Over 10,000 Caucus Garden Room
- 3:45pm Hotel Check-in and Meet the Vendors!
- 5:00pm Rural Recognition Reception, Garden Room
Sponsored by Iowa Farm Bureau/Renew Rural Iowa
- 5:30pm The Rand Fisher Rural Leadership Awards Ceremony, Garden Room
Sponsored by IADG Community Foundation
- 6:30pm Dinner on your Own

Friday April 12

- 7:30am Buffet Breakfast/Community Networking Time, Garden Room
Sponsored by ITC Midwest
- 8:30am Welcome Back, Day 2 |
- 8:50am Roundtable #1: *Rural Vitality Coalition Update*, Prairie Ballroom
Sponsored by Wellmark
- 9:45am Break/Check Out
- 10:15am 45 Ideas in 45 Minutes, Prairie Ballroom
Sponsored by America's SBDC – Iowa and ISU Economic Development & Industry Relations
- 11:00am Closing Roundtable: *"We'll Do it Ourselves": Making Things Happen on Your Own!*
Prairie Ballroom
- 11:50pm Parting Messages and Adjournment